



# SENECA COUNTY AREA SHOPPER

**Rt. 96 Diner**  
 Midway between Interlaken & Ovid on Rt. 96  
*Daily Breakfast, Lunch & Dinner Specials*  
 Tuesday, 11/21 ..... Spaghetti w/Meatballs or Sausage  
 Wednesday, 11/22.. Regular Menu  
 Thursday, 11/23..... CLOSED  
 Friday, 11/24..... CLOSED  
 Saturday, 11/25 ..... CLOSED  
 Sunday, 11/26..... Regular Menu  
 Monday, 11/27..... Hot Turkey Sandwich  
 Tuesday, 11/28 ..... Ham w/Sweet Potatoes  
 Hours: Sun 8-2; Mon-Tues 11-7; Wed-Fri 8-7; Sat Closed  
 NOTE: NEW PHONE NUMBER 607-294-0063

Pre-Sorted Standard  
 US Postage  
 PAID  
 Watkins Glen, NY  
 Permit #17

ECRWSS  
 Postal Patron



1885 Route 96A, Ovid, NY 14521 • 607-869-4091 • Fax: 607-869-9851 • Email: shopperads@zoom-dsl.com • Website: www.scashopper.com

NOVEMBER 20, 2017

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### INSERTS:

- Big M ..... Partial
- Ollie's Bargain Outlet.. Partial
- Save-A-Lot ..... Partial

### SPECIAL SECTION:

- What Are You Thankful For? ..... 8-10



EMAIL: shopperads@zoom-dsl.com

**OFFICE HOURS:**  
 Monday - Thursday:  
 7:30am - 4:00pm

**FRIDAY: CLOSED**

**DEADLINE:**  
**THURSDAY AT NOON**

### OUR STAFF:

- Publisher**  
 • Bridgette Stewart
- Sales**  
 • Nicole Hayward  
 • Jim Stewart

**Art Dept. & Reception/Sales**  
 • Amanda Hayward

**CIRCULATION: 11,400**  
 Mailing to 10,760 Homes  
 in Interlaken, Ovid, Lodi,  
 Romulus, Fayette, Willard,  
 Seneca Falls, Waterloo &  
 Trumansburg, along with bulk  
 drops in the above towns.



The Seneca County Area Shopper will not knowingly accept or publish advertising which is fraudulent or misleading in nature. The publisher reserves the sole right to edit or reject any and all advertising for any reason. The Seneca County Area Shopper assumes no financial responsibility of typographical errors in advertisements; but if at fault, will reprint the portion of the ad in which the error appears. The opinions expressed in this publication are not necessarily those of the publisher.

**12 MONTH INTEREST  
 FREE FINANCING  
 AVAILABLE\***

**HERMAN BROS., INC.** HONESTY - INTEGRITY - RELIABILITY  
 and SERVICE SINCE 1945  
 LOW PRICES AND BRAND NAMES YOU CAN TRUST • APPLIANCES, FURNITURE, MATTRESS SETS, HDTVS

**NO CREDIT CHECK  
 NEEDED FINANCING  
 AVAILABLE\***

# BEST BLACK FRIDAY SALE EVER

EVERYTHING GOES ON SALE

STARTS TODAY  
 EVERYTHING  
 GOES ON SALE

SPECIAL HOURS  
 FRIDAY 8am-8pm  
 SATURDAY 8am-4pm

UP TO \$100 REBATE  
 BY MAIL WHEN YOU  
 USE YOUR BRAND  
 SOURCE CARD. MINIMUM  
 PURCHASE REQUIRED\*

<b>Amana</b> WASHER & DRYER PAIR <b>\$597</b>	<b>Whirlpool</b> WASHER & DRYER PAIR <b>\$697</b>	<b>Hotpoint</b> WASHER & DRYER PAIR <b>\$797</b>	<b>FRIGIDAIRE</b> WASHER & DRYER PAIR <b>\$897</b>	<b>MAYTAG</b> WASHER & DRYER PAIR <b>\$997</b>	<b>FRIGIDAIRE</b> 10cuft REFRIGERATOR <b>\$297</b> S&D
<b>Whirlpool</b> FRENCH DOOR REFRIGERATOR <b>\$1797</b>	<b>FRIGIDAIRE</b> 15cuft REFRIGERATOR <b>\$397</b>	<b>Amana</b> 18cuft REFRIGERATOR <b>\$497</b>	<b>FRIGIDAIRE</b> 21cuft REFRIGERATOR <b>\$497</b>	<b>Amana</b> 19cuft REFRIGERATOR BOTTOM FREEZER <b>\$797</b>	<b>GE APPLIANCES</b> GAS OR ELECTRIC RANGE YOUR CHOICE <b>\$347</b>
5cuft CHEST FREEZER <b>\$167</b> 14cuft & UP STARTING @ <b>\$467</b>	<b>FRIGIDAIRE</b> DISHWASHER <b>\$227</b> <b>Whirlpool</b> <b>\$297</b>	<b>GE APPLIANCES</b> SELF CLEAN GAS RANGE <b>FRIGIDAIRE</b> SMOOTH TOP RANGE YOUR CHOICE <b>\$597</b>	<b>GLIDER ROCKERS</b> FROM <b>\$347</b>	<b>American</b> BIG MAN'S CHAIR <b>\$497</b>	<b>ASHLEY</b> WALL SAVER <b>\$227</b>
<b>catnapper</b> ROCKER RECLINER <b>\$247</b>	<b>LABOY</b> ROCKER RECLINER <b>\$267</b>	<b>WINDERMERE</b> LIFT CHAIR 200lb cap. <b>\$437</b>	<b>WINDERMERE</b> LIFT CHAIR 250lb cap. <b>\$587</b>	<b>catnapper</b> LIFT CHAIR 300lb cap. <b>\$687</b>	<b>MED-LIFT</b> LIFT CHAIR 650lb cap. <b>\$1987</b>
<b>LABOY</b> LIFT CHAIR 350lb cap. <b>\$997</b>	<b>TWIN XL ADJ. BED</b> <b>\$597</b> MATT EXTRA	<b>FULL ADJ. BED</b> <b>\$697</b> MATT EXTRA	<b>QUEEN ADJ. BED</b> <b>\$897</b> MATT EXTRA	<b>KING ADJ. BED</b> <b>\$997</b> MATT EXTRA	<b>EVERY MATTRESS SET REDUCED</b>

**COASTER** Fine Furniture  
 QUEEN BED CHEST  
 DRESSER,  
 MIRROR  
 NIGHT STAND  
**\$797**

**END TABLES and LAMPS**  
**55% OFF**

**MICROWAVES**  
 OVER THE RANGE  
 FROM **\$197**  
 COUNTER TOP  
 FROM **\$97**

**ASHLEY**  
**\$297**  
 3pc  
 DROP  
 LEAF  
 DINETTE



ENERGY STAR  
 PRODUCTS USE  
 LESS ENERGY, SAVE  
 MONEY ON ELECTRIC  
 BILLS, AND HELP PROTECT  
 THE ENVIRONMENT



## HERMAN BROS. INC.

23 GENEVA ST (RT 14 ) LYONS 315-946-4831

SEE US ON THE WEB AT [www.hermanbrothers.com](http://www.hermanbrothers.com)

Hours: Monday & Tuesday 9am-5pm, Weds. 9am-12pm, Thurs & Fri. 9am-8pm Sat. 9am-4pm

\* Artwork may vary from actual item. \* With credit approval. \* See salesperson for details

