

# THE HI-LITES READER AD FORM

1. \_\_\_\_\_

2. \_\_\_\_\_ (10 words \$9.00)

3. \_\_\_\_\_  
*(Each additional word 10¢) one word per space.*

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

First 10 words \$9.00 ..... **\$9.00**

Each Add'l Word \_\_\_\_x10¢ ea.

All Bold, 50¢ .....

Border, \$1.00 .....

Larger Heading, \$1.00 .....

**TOTAL ENCLOSED** .....

Name \_\_\_\_\_

Phone# \_\_\_\_\_

Address \_\_\_\_\_

**WE ACCEPT MASTERCARD & VISA**

Check One \_\_\_\_Mastercard \_\_\_\_Visa

Card Number \_\_\_\_\_

\_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

For Office Use Only

**Hi-Lites Dates to run  
& Price per week**

\_\_\_/\_\_\_ = \$ \_\_\_\_\_ \_\_\_/\_\_\_ = \$ \_\_\_\_\_

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**SCA Shopper Dates to run  
& Price per week**

\_\_\_/\_\_\_ = \$ \_\_\_\_\_ \_\_\_/\_\_\_ = \$ \_\_\_\_\_

\_\_\_/\_\_\_ = \$ \_\_\_\_\_ \_\_\_/\_\_\_ = \$ \_\_\_\_\_

*Mail or bring to:*  
**The Hi-Lites, 217 N. Franklin St.,  
 Watkins Glen, NY 14891**  
**Email: hilites217@gmail.com**

**NEW DEADLINE:  
 MONDAY 8:00AM**